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Module 2: Sustainable Urban Mobility and Energy Efficiency

Sub Module 201: Sustainable Urban Mobility

201 A: Introduction to Urban Mobility & Policy

#### **TRAINER**

Selen İnal

COOPERATION FOR SUSTAINABLE ENERGY AND CLIMATE ACTIONS PLANNING AND MONITORING IN BSB







## Agenda

## **MODULE 1 - Introduction to Urban Mobility & Policy**

- Introduction to Sustainable Urban Mobility
- The EU Green Deal and Urban Mobility
- What is a Sustainable Urban Mobility Plan (SUMP)
- Public vs Private Transport: Shaping Future Cities
- Group Discussion: Mobility Goals and Local Challenges





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## **Training Module Objectives**

- Understand the Concept of Urban Mobility
- Recognize Key Components of Urban Transport
   Systems
- Differentiate Between Public and Private Transportation
- Explore the Principles of Sustainable Urban Mobility.
- Familiarize with Policy Frameworks and Strategic Planning Tools
- Evaluate Global and Regional Case Studies
- Engage in Critical Reflection on Local Challenges







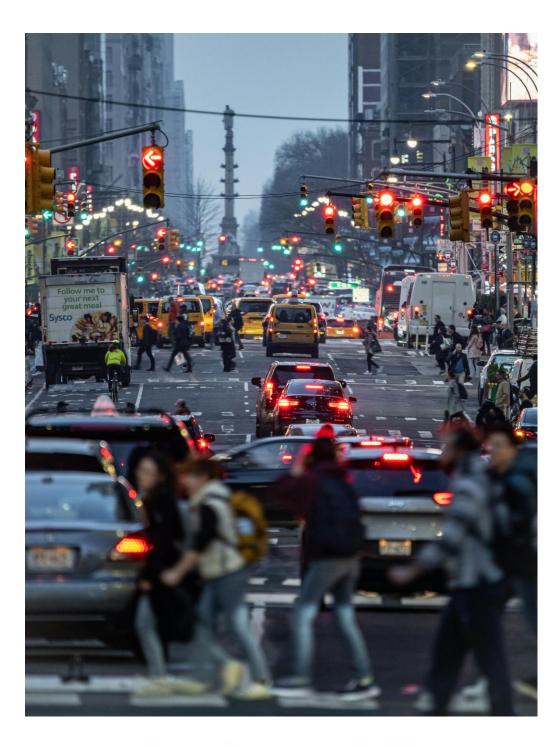
# Introduction to Sustainable Urban Mobility





## **Definition of Urban Mobility**

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- Movement of people and goods within urban areas using various transportation modes such as walking, cycling, public transit, and private vehicles.
- Planning, management, and provision of transportation services and infrastructure to ensure efficient, safe, and sustainable mobility for urban residents.





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## **Key Components of Urban Mobility 1**

- Transportation Modes: Public transport, private
   Vehicles, non-motorized, shared mobility, freight
- Infrastructure: Roads, highways, intersections, rail tracks, transit stations, hubs, sidewalks, crosswalks, pedestrian zones, dedicated bike lanes, parking, bike stations, smart traffic systems, IoT sensors
- Technology & Data: Intelligent Transport Systems (ITS), Mobility-as-a-Service (MaaS) platforms, GPS, real-time tracking, data analytics for planning and optimization



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## **Key Components of Urban Mobility 2**

- Urban Planning & Land Use: Transit-Oriented Development (TOD), mixed-use and compact development, zoning to reduce sprawl
- Sustainability & Environment: Low-emission zones, eventicles, EV charging, green corridors, carbon monitoring
- Governance & Policy: Sustainable Urban Mobility Plans (SUMPs), infrastructure funding & public-private partnerships, regulations on access, emissions, and accessibility
- User Behavior & Engagement: Travel behavior insights, public participation and feedback, awareness campaigns (safety, health, sustainability)





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## **Objectives of Urban Mobility**

- Enhance accessibility and connectivity within urban areas.
- Reduce traffic congestion and environmental impact.
- Promote sustainable and inclusive transportation solutions.

Effective urban mobility systems aim to improve the quality of life for city dwellers by providing reliable and diverse transportation options that cater to the needs of all users.





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## What is Sustainable Urban Mobility?

- Transportation systems and planning strategies that aim to meet the mobility needs of people and businesses in urban areas while
  - o minimizing environmental impact,
  - o promoting social equity, and
  - enhancing economic viability.

Emphasizes the integration of various transportation modes, prioritizing public transport, walking, cycling, and low-emission vehicles to create efficient and inclusive urban mobility solutions.





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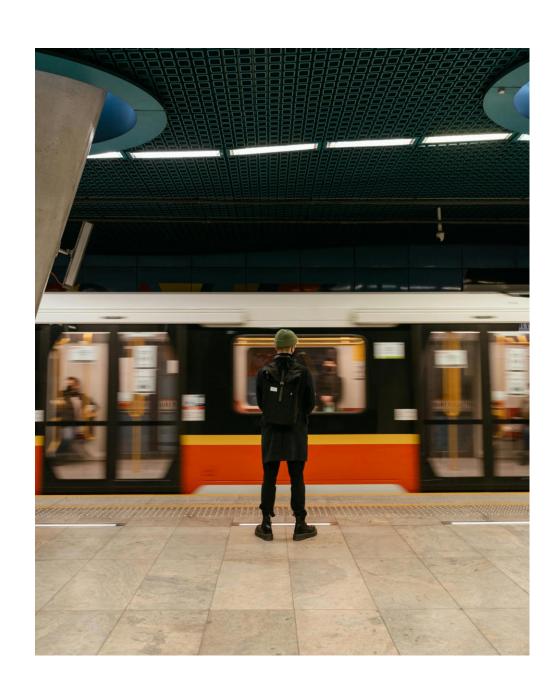


## **Key Objectives of Sustainable Urban Mobility**

- **Environmental Sustainability:** Reducing greenhouse gas emissions, air and noise pollution, and energy consumption through the promotion of clean and energy-efficient transport modes.
- **Social Equity:** Ensuring accessible and affordable transportation options for all individuals, including those in vulnerable situations, to improve inclusivity and quality of life.
- Economic Efficiency: Enhancing the efficiency of urban transport systems to support economic development and competitiveness.
- Integrated Planning: Coordinating land use and transport planning to create compact, connected, and sustainable urban environments.



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## **Examples of Sustainable Urban Mobility**

- Environmental Sustainability: Electrification of fleets (e.g., Oslo: 35% emission cut via LEZs and EV rollout), Integration of renewables into transit infrastructure, Use of Life Cycle Assessments to guide sustainable infrastructure investments
- Social Equity: Accessible public transport within 10-min walk for 90% of population, Inclusive design for vulnerable groups (elderly, low-income, disabled), Vision Zero and safety benchmarks: e.g., Sweden halved pedestrian fatalities
- Economic Efficiency: Congestion = GDP loss; TOD unlocks €4 in benefit per €1 invested, Electrification reduces bus operation costs by 30–50%, Transit-linked real estate & local businesses benefit from better access



## Why Do We Need Sustainable Urban Mobility?

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- Urban transport accounts for ~25% of global emissions
- Congestion costs billions in lost productivity annually
- Rising public health risks: Respiratory illness, stress, inequality
- Sustainable mobility is critical for resilient, inclusive urban futures





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1/4 mil =800 metre

## The 15-Minute City Concept

- The 15-Minute City is an urban model where essential services are accessible within a 15minute walk or bike ride, aiming to reduce car use, enhance livability, and support local economies.
- 15-Minute City Implementations:
  - Paris, France
  - Melbourne, Australia
  - Portland, USA





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1/4 mil =800 metre

## **Core Principles of 15-Minute City Concept**

- Proximity
- Walkability and Bike-Friendliness
- Mixed and Diverse Land Use
- Strong Local Economies
- Green and Public Spaces
- Reduced Car Dependency
- Inclusivity and Community Engagement







# The EU Green Deal and Urban Mobility





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Source: https://www.transportenvironment.org

## E.U. Green Deal: Transforming Transport

- The European Green Deal is the EU's roadmap to becoming climate-neutral by 2050.
- Transport accounts for approximately 25% of the EU's greenhouse gas emissions.
- The Green Deal aims for a 90% reduction in transport-related emissions by 2050.
- Emphasis on sustainable, smart, and inclusive mobility systems.





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## Sustainable mobility The European Green Deal

Green Deal.

Aims to make the EU transport system sustainable, smart, and resilient.

Introduced in December 2020 as part of the

**EU's Strategy for Sustainable and Smart Mobility** 

- Outlines 10 key areas ("flagships") with 82 initiatives to guide actions until 2024.
- Focus areas include zero-emission vehicles, digitalization, and enhancing public transport.

Europe must reduce emissions from transport further and faster.





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Source: https://www.worldbank.org

## Urban Mobility's Role in the Green Deal

- Urban areas are central to achieving the Green Deal's transport objectives.
- Promotion of Sustainable Urban Mobility Plans (SUMPs) for cities.
- Focus on enhancing public transport, cycling, and walking infrastructure.
- Integration of innovative mobility services and digital solutions.







## **Challenges and Opportunities**

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### **Challenges:**

- Infrastructure limitations and funding constraints.
- Public resistance to change and behavioral habits.
- Technological integration and data management.

### **Opportunities:**

- Access to EU funding and support programs.
- Potential for innovation and economic growth.
- Improved public health and environmental benefits.







# What is a Sustainable Urban Mobility Plan (SUMP)?





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Source: https://planningedinburgh.com

## Sustainable Urban Mobility Plan (SUMP)

- A strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life.
- Builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles.
- Should cover the entire functional urban area, considering real traffic flows and commuting patterns.





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Source: https://www.spiceworks.com

## **Core Principles of SUMP**

- Plan for sustainable mobility in the functional urban area
- Cooperate across institutional boundaries
- Involve citizens and stakeholders
- Assess current and future performance
- Define a long-term vision and clear implementation plan
- Develop all transport modes in an integrated manner
- Arrange for monitoring and evaluation
- Assure quality









Source: https://www.boell.de

## Phases of the SUMP Planning Cycle 1

### Phase I – Preparation & Analysis:

- Initiate the planning process with political commitment.
- Analyze the current mobility situation and identify key issues.

## **Phase II – Strategy Development:**

- Develop a long-term vision and set strategic objectives.
- Engage stakeholders to define priorities.









Source: https://www.boell.de

## Phases of the SUMP Planning Cycle 2

### Phase III – Measure Planning:

- Identify and assess potential measures.
- Develop an integrated package of measures.

## Phase IV – Implementation & Monitoring:

- Prepare for implementation, including financing and responsibilities.
- Monitor and evaluate the implementation process.





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## Why Implement a SUMP?

- Improved accessibility and mobility for all citizens.
- Enhanced quality of life through reduced congestion and pollution.
- Economic benefits from efficient transport systems.
- Environmental sustainability by reducing greenhouse gas emissions.
- Increased safety and security in urban transport.







## Public vs Private Transport: Shaping Future Cities





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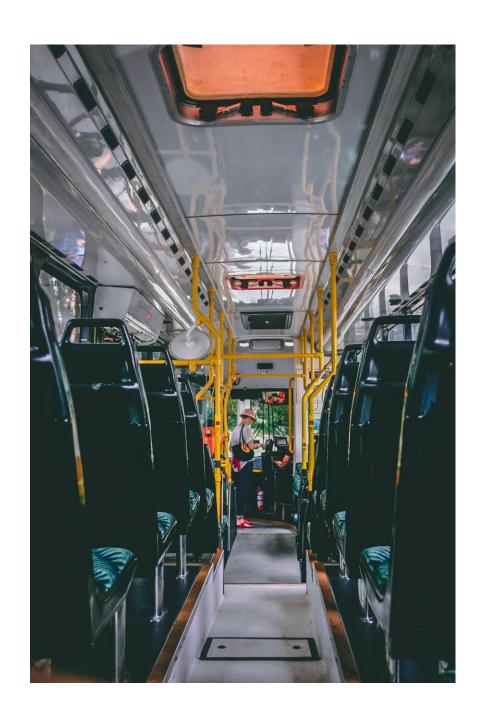
## Public vs. Private Transport: An Overview

- **Public Transport:** Shared transportation services available to the general public, including buses, trains, subways, and trams.
- **Private Transport:** Personal vehicles such as cars, motorcycles, and bicycles owned and operated by individuals.
- Understanding the characteristics, benefits, and challenges of each mode is crucial for urban mobility planning.





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## **Benefits of Public Transportation**

- Environmental Impact
- Cost Efficiency
- Traffic Reduction
- Accessibility
- Public Health









## **Limitations of Public Transportation**

- Coverage Gaps: Limited reach in suburban or rural areas.
- Scheduling Issues: Fixed schedules may not align with all users' needs.
- Overcrowding: Peak hours can lead to discomfort and delays.
- Maintenance and Funding: Requires significant investment to maintain infrastructure and service quality.





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## **Benefits of Private Transportation**

- Flexibility: Allows for travel at any time without dependence on schedules.
- Convenience: Direct routes without transfers.
- Privacy: Personal space during travel.
- Accessibility: Essential in areas lacking public transport options.





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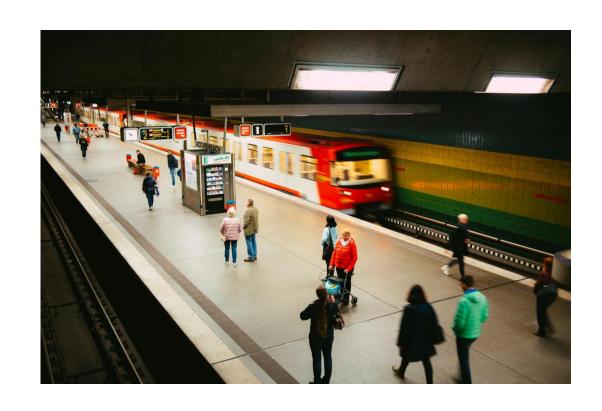
## **Limitations of Private Transportation**

- Environmental Impact: Higher emissions contributing to air pollution and climate change.
- Traffic Congestion: Increased number of vehicles leads to longer commute times.
- Cost: Expenses related to fuel, maintenance, insurance, and parking.
- Urban Space: Requires substantial infrastructure and parking spaces, reducing land availability for other uses.









## **A Comparative Overview**

- Cost to User: Public transport is generally more affordable.
- Environmental Impact: Public transport has a lower carbon footprint.
- Flexibility: Private transport offers more flexibility in terms of time and route.
- Accessibility: Public transport provides broader access, especially for non-drivers.
- **Urban Planning:** Public transport supports higher-density, sustainable urban development.





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## **Shaping the Future of Urban Transport**

- Integration of Modes: Developing seamless connections between public and private transport options.
- Technological Advancements: Adoption of electric vehicles, autonomous transport, and smart infrastructure.
- Policy Initiatives: Implementing measures like congestion pricing and low-emission zones.
- Sustainable Planning: Promoting active transport modes and transit-oriented development.







# Group Discussion: Mobility goals and local challenges





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## Group Discussion – Mobility Goals and Local Challenges 1

**Objective:** Facilitate an open dialogue among participants to share experiences, challenges, and aspirations related to urban mobility in their respective cities.

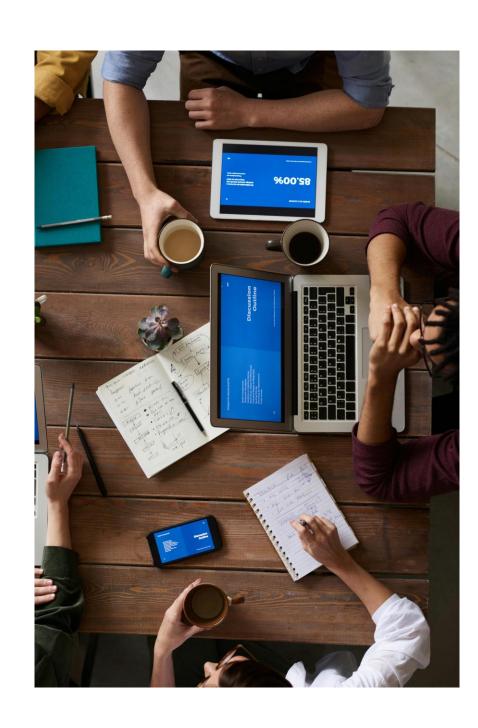
#### **Structure:**

- Breakout groups of 2–4 participants.
- Each group selects a facilitator and a note-taker
- Discussion duration: 20 minutes
- Group presentations: 10 minutes (2 minutes per group)





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## **Group Discussion – Mobility Goals and Local Challenges 2**

#### **Discussion Questions:**

- What are the primary mobility challenges faced by your city?
- How do these challenges impact different segments of the population?
- What initiatives have been implemented to address these challenges?
- What are your city's goals for sustainable urban mobility?
- What barriers exist in achieving these goals?
- How can community engagement be enhanced in mobility planning?









## **Summary & Key Takeaways**

- Urban Mobility Fundamentals
- Sustainability and Policy Integration
- No Public vs. Private Transport
- Planning the Future
- Final Takeaway







## Thank you!







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Module 2: Sustainable Urban Mobility and Energy Efficiency

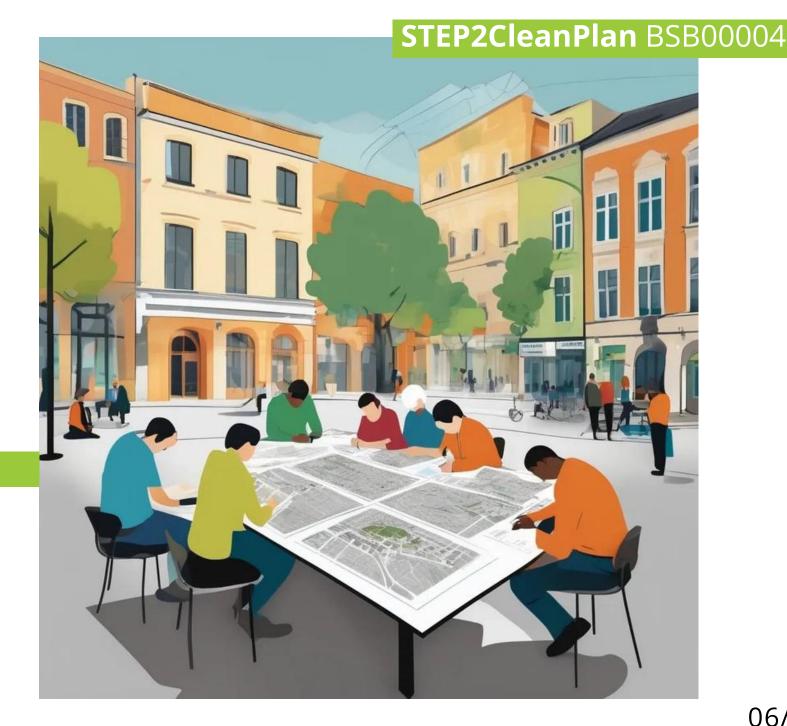
Sub Module 201: Sustainable Urban Mobility

**201 B: Active & Shared Mobility Solutions** 

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## Agenda

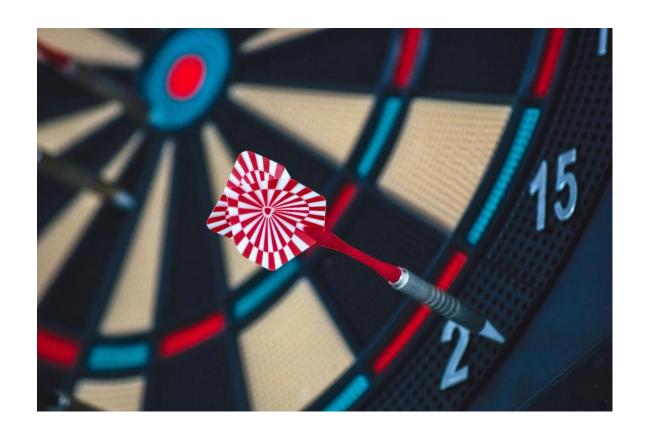
## **MODULE 2 - Active & Shared Mobility Solutions**

- Walkable Cities: Urban Design for People
- Bicycles as Urban Transport: Design and Policy
- Inclusive Urban Mobility for All Genders & Ages
- Shared Mobility: Principles and Models
- Workshop: Design a 15-Minute City Neighborhood Layout





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## **Training Module Objectives**

- Understand the principles of active mobility and its role in sustainable urban development.
- Explore design elements that promote walkability and cycling in urban areas.
- Examine inclusive mobility strategies that cater to diverse populations.
- Analyze shared mobility models and their integration into urban transport systems.
- Apply concepts by designing a 15-minute city neighborhood layout.







# Walkable Cities: Urban Design for People





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## Importance of Walkability

- Enhances public health by encouraging physical activity.
- Reduces traffic congestion and environmental pollution.
- Stimulates local economies through increased foot traffic.
- Fosters social interactions and community engagement.









## **Design Elements for Walkable Cities**

- Wide, unobstructed sidewalks with shade and seating.
- Safe pedestrian crossings with adequate lighting.
- Mixed-use developments to reduce travel distances.
- Traffic calming measures to enhance pedestrian safety.









## Case Studies 1 – Paris, France

## **Reclaiming Streets for People:**

- Major pedestrian zones (e.g. Seine riverbanks, Rue de Rivoli)
- 1,000+ km of bike lanes added (Plan Vélo)
- Urban greening and "cool islands" projects
- Low Emission Zones to reduce car usage

#### **Results:**

- 40% increase in bike traffic (2019–2023)
- Over 70% of residents support car-free policies
- Model replicated in other EU cities (Brussels, Milan)







## Case Studies 2 – Melbourne, Australia

**Vision:** Melbourne's Plan Melbourne 2017–2050 aims to develop "20-minute neighborhoods".

### **Key Features:**

- Mixed-use development in suburban centers
- Upgraded footpaths, crossings, and public lighting
- Integration with local bus and tram systems
- Green space planning tied to walking routes

## **Impacts:**

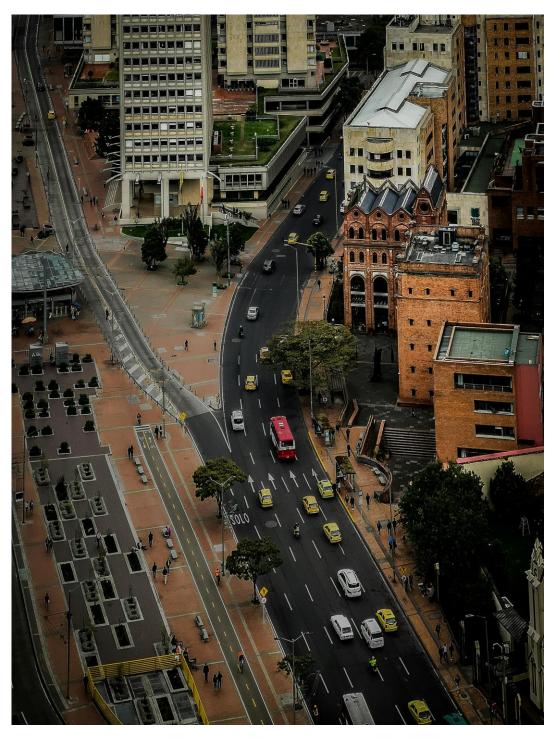
- Stronger local economies in walkable centers
- Increase in active travel by 18% in pilot suburbs
- Used as a climate resilience and equity strategy





## Case Studies 3 - Bogotá, Colombia

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## **Prioritizing Public Transit & Active Travel:**

- TransMilenio BRT: Fast, efficient bus network
- 600+ km of bike lanes + BRT integration
- Ciclovía" Sundays: 120 km car-free weekly
- Focus on affordable, scalable mobility

#### **Outcomes:**

- Urban mobility improved without large metro investments
- Cycling share grew from <1% to ~6% in 10 years</li>
- Model widely studied in the Global South





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Source: https://www.planetizen.com

## What is a Woonerf Concept?

#### **Definition:**

- A Woonerf (Dutch for "living street") is a shared street design that blurs the boundaries between spaces for cars, pedestrians, and cyclists.
- Originated in the Netherlands in the 1970s to reclaim residential streets from motor traffic.

## **Key Characteristics:**

- No raised curbs shared, level surface
- Very low vehicle speeds (often 10–15 km/h)
- Prioritizes pedestrians and community activity
- Integrated street furniture, play areas, greenery





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Source: https://www.planetizen.com

### **Benefits of Woonerf**

- Safety: Slower speeds = Reduced crashes
- Vibrancy: Encourages outdoor social interaction
- Flexibility: Multi-use spaces for walking, playing, sitting
- Equity: Accessible to all ages and mobility levels
- Environmental: Supports stormwater infiltration and cooling through green infrastructure

### Quote:

"A street that invites children to play and neighbors to talk is a street that serves more than just cars."





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Source: https://www.humankind.city

## Woonerf Examples Around the World

- Netherlands: Houten and Delft pioneering residential areas
- **Belgium:** Brussels slow street network integration
- Germany: Freiburg's Vauban district
- USA: Seattle and Minneapolis pilot woonerf-style blocks
- Türkiye (emerging): Interest in shared street design in Izmir and Istanbul revitalization zones







# Bicycles as Urban Transport: Design and Policy





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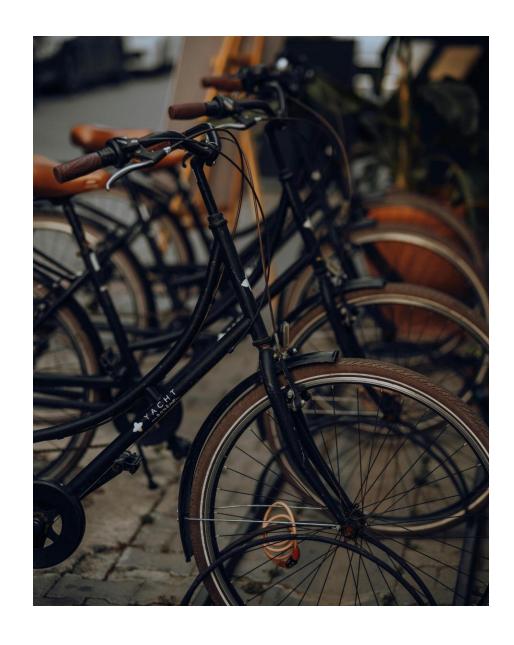
## Why Focus on Cycling?

- Cycling = cost-effective, healthy, and eco-friendly urban transport
- Fits both dense urban cores and suburban peripheries
- Aligned with Marchetti's Constant: People travel
   ~1 hr/day regardless of mode
- Can scale quickly with low investment compared to road or rail systems





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## Role of Cycling in Urban Mobility

- Multifaceted Benefits:
- Reduces traffic congestion and parking demand
- Cuts GHG emissions and local air pollution
- Promotes physical and mental well-being
- Enables short-medium trips (0.5–8 km) efficiently
- Supports equity when designed inclusively









## **Cycling Infrastructure Essentials**

- Protected bike lanes and continuous cycle tracks
- Secure bicycle parking at transit hubs and destinations
- Wayfinding signage and trip planning tools
- Maintenance stations and lighting for safety
- Integration with public transport for intermodality





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Source: https://parcitypatory.org

## **Design for Human-Scaled Environments**

- At ~15 km/h, cyclists move at a "human speed"
- Can negotiate space like pedestrians less reliance on lights/signs
- Reduces the need for over-regulation
- Ideal for mixed-use areas, woonerfs, and lowtraffic neighborhoods





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Source: https://cyclingsolutions.info

## **High-Speed Cycling in Car-Dominant Zones**

- Suburban cycling requires:
- Wider, protected bike lanes
- Buffer from traffic noise
- Support for ebikes & light mopeds
- Create the illusion of human-scale with trees, setbacks, and smart separation





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## **Policy Measures That Work**

- Incentives for bicycle purchases (e.g. subsidies, tax credits)
- Bike-sharing programs & integrated transport cards
- Safety & culture campaigns to normalize cycling
- Zoning and building codes to require bike access and parking
- Supportive regulations that reduce car-centric development





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## Case Examples & Global Insights

- NLNetherlands: National Bicycle Strategy; citywide mode-shift goal
- DKDenmark: "Cycle Superhighways" across Greater Copenhagen
- FRFrance: Paris Plan Vélo €250M investment in bike lanes
- DEGermany: Secure parking + insurance incentives







## Inclusive Urban Mobility for All Genders & Ages





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## Why Inclusive Mobility Matters

- Traditional transport design often neglects nondominant users — women, elderly, children, caregivers, and gender-diverse people.
- These groups face disproportionate barriers: Harassment and lack of safety, inaccessible infrastructure, unaffordable, infrequent transit.
- Inclusive urban mobility enhances: Access to employment, healthcare, education, gender equality, social equity, climate action.





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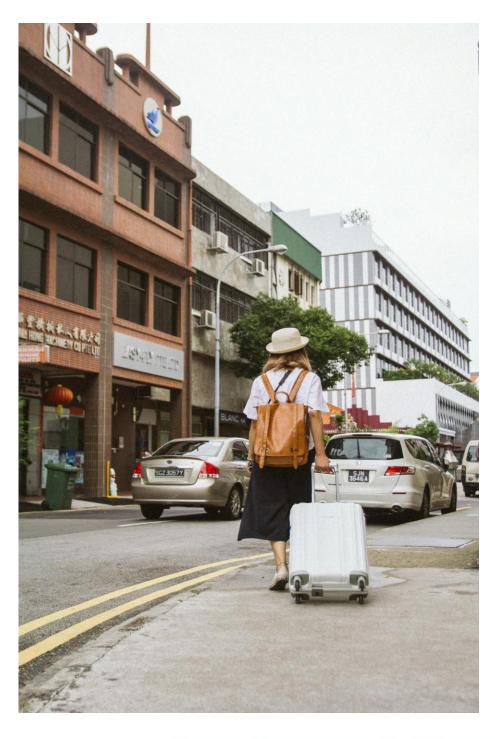
## **Understanding Mobility Needs**

- Mobility = Access to urban life work, school, markets, services
- Women often perform "trip chaining": dropping kids, shopping, elderly care, work, etc.
- Most marginalized users travel off-peak, when service is low
- Older adults and disabled people need: Barrierfree access, rest points, slower, smoother surfaces
- Language, safety, affordability, and cultural factors affect immigrant and minority users





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## **Recognizing Gendered Mobility Patterns**

- Caregivers require multiple short trips, often on foot or transit
- Personal security is a primary concern for women and girls
- Travel patterns are non-linear: combining errands, caregiving, and work
- Lack of voice in planning processes = persistent exclusion

**Key Insight:** Inclusion starts with recognizing different lived experiences in how people move.









## Using Data to Advance Inclusive Mobility

Why it matters: "If it's not measured, it's not managed.", invisible barriers can't be funded or fixed

## **Tools & Approaches:**

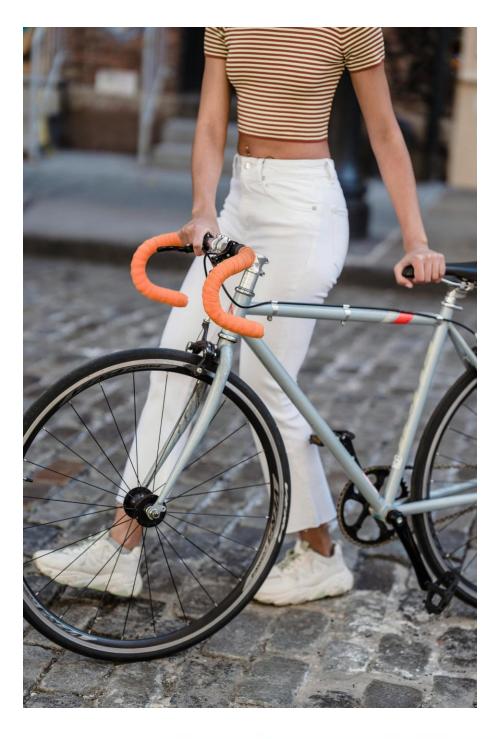
- Disaggregated data by gender, age, ability
- User mapping: Who travels where, when, and how?
- Feedback systems: apps, SMS, focus groups
- GIS heatmaps: highlight unsafe zones, time gaps

Use data to inform: Transit routing & timing, infrastructure investments, budgeting priorities





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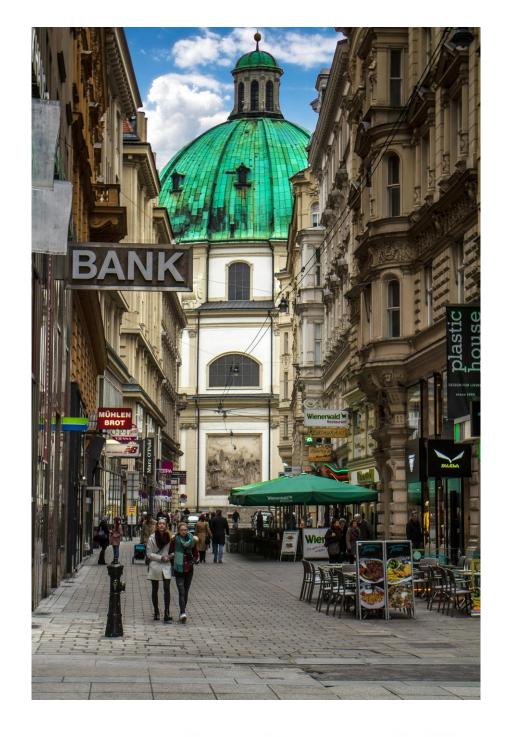
## **Key Design Principles for Inclusive Urban Mobility**

- Universal Design
- Safety by Design
- Service Flexibility
- Multi-Lingual & Accessible Information
- Participation in Planning





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## Global Initiatives 1 - Vienna, Austria

## **Gender Mainstreaming in Mobility Planning:**

- Integrated gender-sensitive data into urban mobility design
- Redesigned public spaces with wider sidewalks, more lighting, and benches
- Developed Frauen-Werk-Stadt neighborhood for walkability & access
- Increased safety and usability for women, elderly, and children
- Model adopted across the EU as a reference for inclusive planning









## Global Initiatives 2 - Seoul, South Korea

#### **Tech-Enabled Universal Access:**

- 100% of subway stations equipped with elevators or lifts
- Smart apps display real-time accessibility info (wheelchair access, safe routes)
- Anti-harassment tools: CCTV, women-only cars, safety alert apps
- Barrier-free paths, braille blocks, and talking signals throughout the city
- Promotes seamless mobility for elderly, disabled, and all users





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## Global Initiatives 3 - Copenhagen, Denmark

## **Inclusive Cycling for All:**

- Protected cycle tracks on 80% of main roads
- Family- and senior-friendly options: cargo bikes, trishaws, safe crossings
- "Cycle Superhighways" connect suburbs to center
- Infrastructure supports women, seniors, children, and newcomers
- Cycling is safe, normalized, and accessible for everyday trips







## **Shared Mobility: Principles and Models**





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## What is Shared Mobility?

- Shared mobility includes car-sharing, bike-sharing, e-scooters, ride-hailing, and microtransit
- Users access vehicles on-demand, typically via smartphone platforms
- Growing rapidly in urban areas:
  - Global market value projected to reach \$500B by 2030
  - In Paris: Over 15,000 shared bikes and 20,000 scooters active in 2024

"Shared mobility expands access while reducing vehicle ownership."





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## **Benefits of Shared Mobility**

- Reduces private car dependency → Less congestion & emissions
- Frees up urban land: every shared car replaces
   5–10 private ones (ITF, 2020)
- Fills first/last mile transit gaps
- Supports climate goals: E-scooter and e-bike programs reduce CO₂ emissions by 30–50% per trip compared to cars
- Affordable options for low-income and car-free households





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## **Popular Shared Mobility Models**

- Bike-sharing: Public or app-based bike fleets Ex: Paris Vélib', CitiBike NYC
- E-scooters: Docked or dockless scooters via mobile apps Ex: Voi, Lime, Bird
- Car-sharing: On-demand rental of cars for shortterm use Ex: Zipcar, ShareNow
- Ride-hailing: App-based taxis or pooled trips Ex: Uber, Lyft, Bolt
- Microtransit: Shared shuttles or minibuses with flexible routes Ex: ViaVan, Chalo (India)





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## **Policy & Planning Considerations**

- Integration with Public Transit: Vienna & Berlin allow shared modes to park near subway hubs
- Geofencing & Parking Rules: Paris banned e-scooter sidewalk parking after 2022 congestion issues
- Data Sharing Requirements: Los Angeles mandates all operators provide real-time GPS & usage data
- Fee Models & Permits: Cities like Lisbon auction operating licenses and require annual renewals
- Equity Mandates: San Francisco requires 20% of shared vehicle fleets in underserved zones
- Sustainability Incentives: Madrid grants tax breaks to all-electric car-share fleets









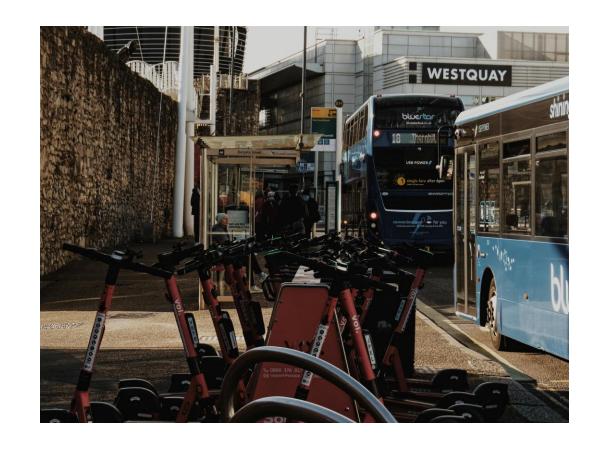
## **Challenges & Mitigations**

- **Sidewalk clutter:** Oaris removed 15,000 e-scooters in 2023 after vote on ban
- Uneven access: Portland requires operators to serve East Portland low-income area
- Road safety issues: Berlin mandates helmet use for scooter riders
- Competition w/ transit: NYC adjusted routes to ensure shared rides supplement, not compete
- Data privacy: European cities align with GDPRcompliant tracking and storage





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#### **Future Outlook**

- Mobility-as-a-Service (MaaS): all-in-one apps (e.g. Whim, Jelbi) merging public and private options
- Growth of electric shared fleets 70% of shared cars in Oslo are now electric
- Al-based dynamic routing and adaptive pricing emerging in microtransit
- Public-private partnerships becoming the norm, not the exception

Shared mobility is not a trend—it's an ecosystem shift.







# Workshop: Designing a 15-minute city neighborhood layout





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1/4 mil =800 metre

## Workshop: Designing a 15-Minute City Neighborhood Layout 1

#### **Concept:**

- Urban planning approach where residents can access most daily needs within a 15-minute walk or bike ride.
- Focuses on creating self-sufficient, inclusive, and sustainable neighborhoods.

#### **Elements:**

- Mixed-use development combining residential, commercial, and recreational spaces.
- Accessible public services such as schools, healthcare, and parks.
- Efficient and safe active transport infrastructure.
- Community engagement in planning and decision-making processes





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1/4 mil =800 metre

## Workshop: Designing a 15-Minute City Neighborhood Layout 2

#### **Instructions:**

- Participants will work in groups to design a 15minute city neighborhood layout.
- Consider factors such as land use, transport infrastructure, public services, and inclusivity.
- Present designs and rationale to the larger group for discussion and feedback.









## **Summary & Key Takeaways**

- Active Mobility as a Foundation
- Inclusive Urban Design
- Cycling Infrastructure & Policy
- Shared Mobility Integration
- Final Takeaway







## Thank you!







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Module 2: Sustainable Urban Mobility and Energy Efficiency

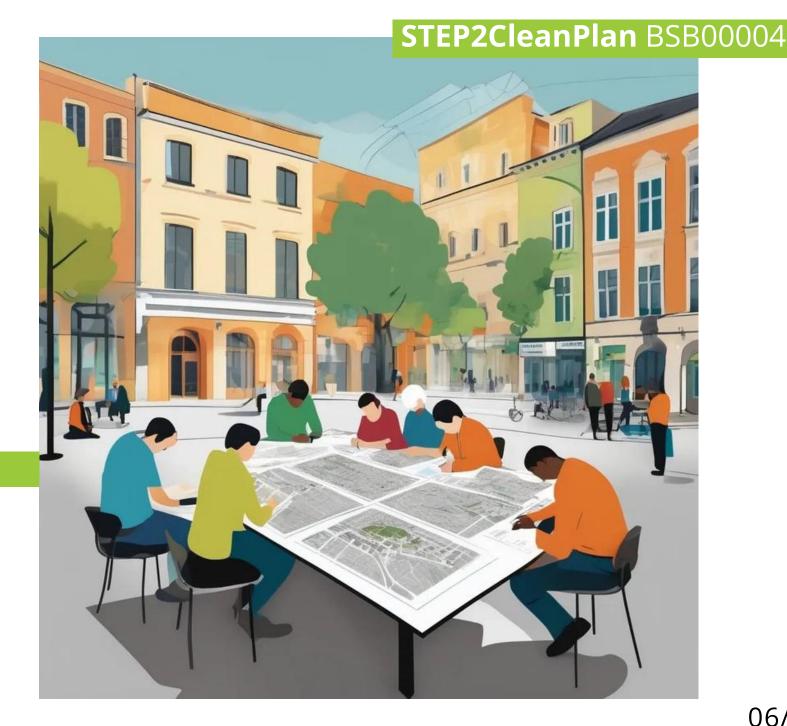
Sub Module 201: Sustainable Urban Mobility

201 D: Data-Driven Urban Planning

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## Agenda

## **MODULE 4 - Data-Driven Urban Planning**

- Transport Modeling Basics for Planners
- Using GIS and Data for Urban Mobility
- Citizen Data & Privacy in Urban Planning
- Activity: Mapping a basic mobility pattern in participant's city





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## **Training Module Objectives**

- Understand fundamental concepts of transport modeling and its applications in urban planning.
- Explore the use of Geographic Information Systems (GIS) and data analytics in analyzing urban mobility patterns.
- Examine considerations related to citizen data privacy and ethical data use in urban planning.
- Apply learned concepts through a practical activity mapping mobility patterns in their own cities.







## Transport Modeling Basics for Planners





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## **Introduction to Transport Modeling**

**Definition:** Transport modeling involves simulating and analyzing transportation systems to forecast future travel demand and assess the impact of various planning scenarios.

## **Purpose:**

- Inform infrastructure development and policy decisions.
- Evaluate the effectiveness of transportation projects.
- Support sustainable urban mobility planning.









## **Key Components of Transport Models**

## **Four-Step Model:**

- 1. Trip Generation: Estimating the number of trips originating and ending in different zones.
- 2. Trip Distribution: Determining where trips will go.
- 3. Mode Choice: Predicting the mode of transport chosen.
- 4. Route Assignment: Assigning trips to specific routes.









Source: https://www.geotab.com

## **Emerging Transport Models**

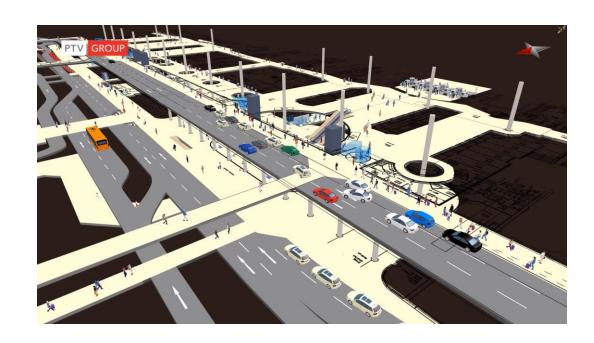
## **Emerging Models:**

- Activity-Based Models: Focus on individual travel behavior and activities.
- Agent-Based Models: Simulate actions and interactions of autonomous agents.









## **Applications in Urban Planning**

#### **Use Cases:**

- Assessing the impact of new transit lines.
- Evaluating congestion mitigation strategies.
- Planning for future land use and development.

#### **Tools:**

Software such as VISUM, TransCAD, and PTV Vissim.







# Using GIS and Data for Urban Mobility









## Role of GIS in Urban Mobility

#### **Functions:**

- Spatial analysis of transportation networks.
- Visualization of mobility patterns and accessibility.
- Integration of various data sources for comprehensive analysis.

#### **Benefits:**

- Enhanced decision-making through data visualization.
- Identification of mobility gaps and needs.
- Support for participatory planning processes.





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### **Data Sources and Tools**

#### **Data Sources:**

- Travel surveys and censuses.
- Mobile phone and GPS data.
- Public transport usage data.

#### **GIS Tools:**

- Software such as ArcGIS, QGIS, and Maptionnaire.
- Use of heat maps, network analysis, and spatial statistics.





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## **Case Studies 1 - GIS in Bike-Sharing Planning**

### Paris, France – Vélib' Bike-Share Planning

- Data-Driven Expansion: Utilized GIS to analyze population density, employment centers, transit proximity, and underserved areas.
- Strategic Placement: Overlaid cycling infrastructure and land use data to identify high-demand zones.
- Outcome: Optimized docking station locations, enhancing accessibility and usage.

## Mexico City - ECOBICI & Safety Mapping

- Equitable Coverage: Applied GIS to ensure bike-share access across diverse income groups.
- Gender-Sensitive Planning: Integrated gender data to address safety concerns, influencing lighting and station placement.
- Outcome: Improved safety and accessibility for women cyclists.





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## Case Studies 2 - Pedestrian Accessibility Mapping

## Melbourne, Australia

- Utilized GIS and crowd-sourced data to assess sidewalk conditions, curb ramps, crossing delays, and proximity to amenities.
- Developed a Pedestrian Priority Index to prioritize infrastructure upgrades near schools, elderly populations, and health facilities.

## Kigali, Rwanda

- Collaborated with local NGOs and students to map pedestrian infrastructure using OpenStreetMap tools.
- Identified areas lacking footpaths and safe crossings, leading to the addition of walkways, widened sidewalks, and improved lighting.



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## **Case Studies 3 – Real-Time Congestion Analysis**

### Los Angeles, USA

- ATSAC System: Manages over 4,500 intersections using 40,000 loop detectors.
- Impact: Reduced travel time by 10% through adaptive signal control.

### Seoul, South Korea

- TOPIS Platform: Integrates GPS data from buses and taxis to monitor traffic.
- Application: Provides real-time congestion maps and adjusts bus routes dynamically.

### P Bengaluru, India

- AI-Powered Signals: Implemented at 125 junctions, adjusting timings based on real-time traffic.
- Outcome: Achieved up to 33% reduction in travel time.







# Citizen Data & Privacy in Urban Planning









## **Importance of Data Privacy**

#### **Considerations:**

- Ethical collection and use of personal mobility data.
- Compliance with data protection regulations (e.g., GDPR).
- Ensuring transparency and public trust.





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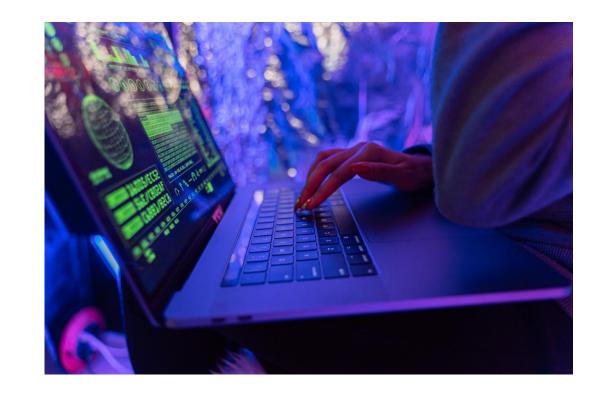
## **Strategies for Protecting Privacy**

- Anonymization: Removing personally identifiable information from datasets.
- Data Aggregation: Presenting data in summarized forms to prevent identification.
- Consent: Obtaining informed consent from individuals for data collection.
- Security Measures: Implementing robust data security protocols.









## **Balancing Data Use and Privacy**

## **Challenges:**

- Need for detailed data to inform planning.
- Risks associated with data breaches and misuse.

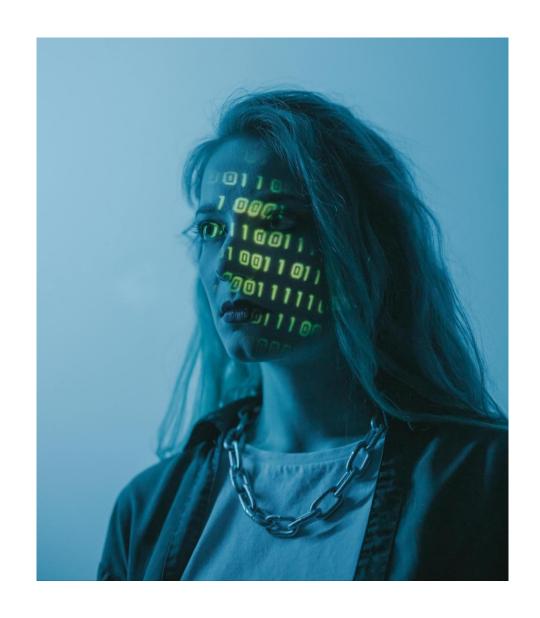
## **Approaches:**

- Engaging stakeholders in discussions about data use.
- Developing clear data governance frameworks.
- Promoting open data initiatives with privacy safeguards.





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## **Building Trust Through Data Transparency**

#### Why It Matters:

- Transparency boosts public confidence in data-driven urban planning.
- Informed citizens are more likely to participate and support smart city initiatives.

#### **Best Practices:**

- Open Data Portals: Share non-sensitive datasets for public use.
- Clear Communication: Explain how data is collected, stored, and used.
- Feedback Loops: Allow citizens to question and improve data practices.

**Examples:** Amsterdam & Chicago







# Activity: Mapping a basic mobility pattern in participant's city





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## Activity: Mapping a basic mobility pattern in participant's city 1

 Objective: Apply learned concepts to map and analyze a basic mobility pattern in participants' own cities.

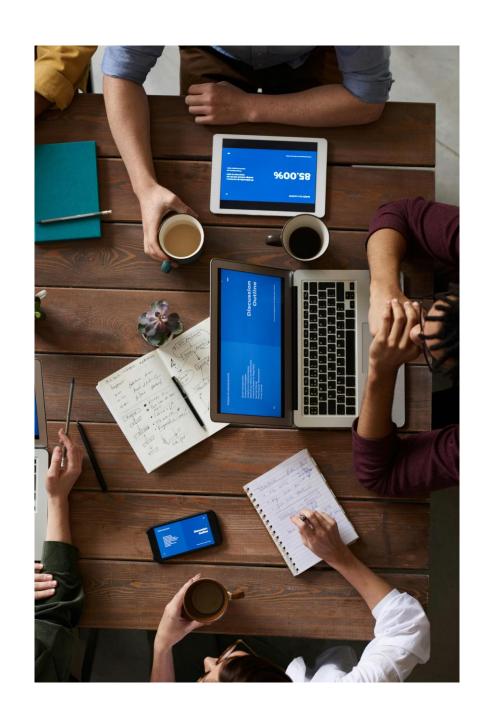
#### **Instructions:**

- Identify a common travel route or corridor in your city.
- Collect data on travel modes, trip purposes, and peak times.
- Use GIS tools to visualize the mobility pattern.
- Discuss findings and implications for urban planning.









## Activity: Mapping a basic mobility pattern in participant's city 2

### **Suggested Tools:**

- QGIS or ArcGIS for mapping.
- Google Maps or OpenStreetMap for base maps.
- Survey tools for data collection (e.g., Google Forms).

#### **Data Sources:**

- Local transportation agencies.
- Publicly available datasets.
- Participant observations and surveys.









## Activity: Mapping a basic mobility pattern in participant's city 3

#### **Discussion Points:**

- What patterns emerged from your mapping exercise?
- What challenges did you encounter in data collection and analysis?
- How can these insights inform urban mobility planning in your city?
- Presentation: Each group presents their findings and recommendations.









## **Summary & Key Takeaways**

- Transport Modeling: Foundations for Better Planning
- **GIS for Urban Mobility Insights**
- Citizen Data & Privacy
- From Theory to Practice
- Final Takeaway







## Thank you!







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Module 2: Sustainable Urban Mobility and Energy Efficiency

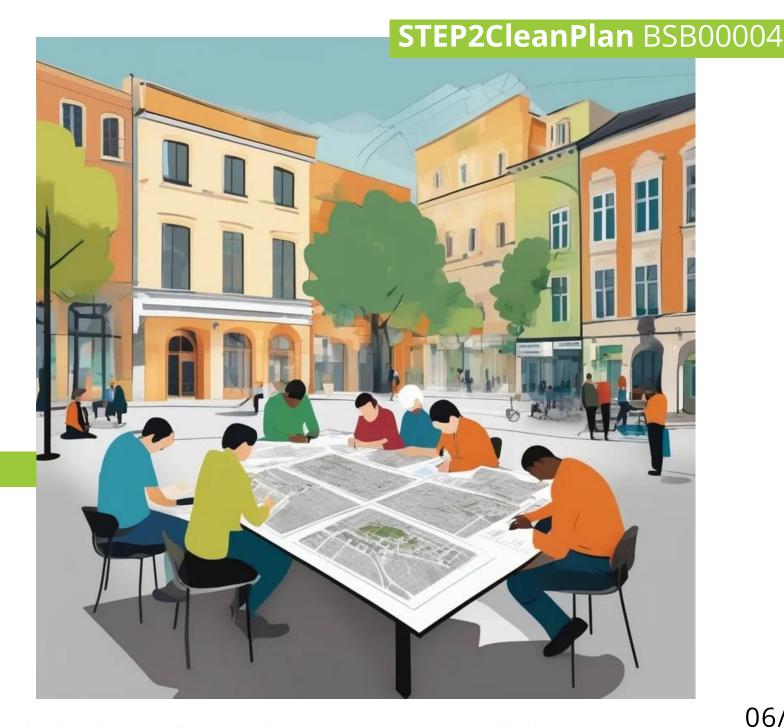
Sub Module 201: Sustainable Urban Mobility

201 E: Climate & Equity in Urban Mobility

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## Agenda

## **MODULE 5 - Climate & Equity in Urban Mobility**

- Climate Change & Urban Transport Impact
- Gender-Inclusive Transport Planning
- Affordability and Access in Urban Mobility
- Group Discussion: Inclusion and Climate Equity in Mobility





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## **Training Module Objectives**

- Understand the interplay between urban transport systems and climate change.
- Explore strategies for gender-inclusive transport planning.
- Examine issues related to affordability and access in urban mobility.
- Engage in discussions to identify actionable solutions for inclusive and climate-resilient mobility.





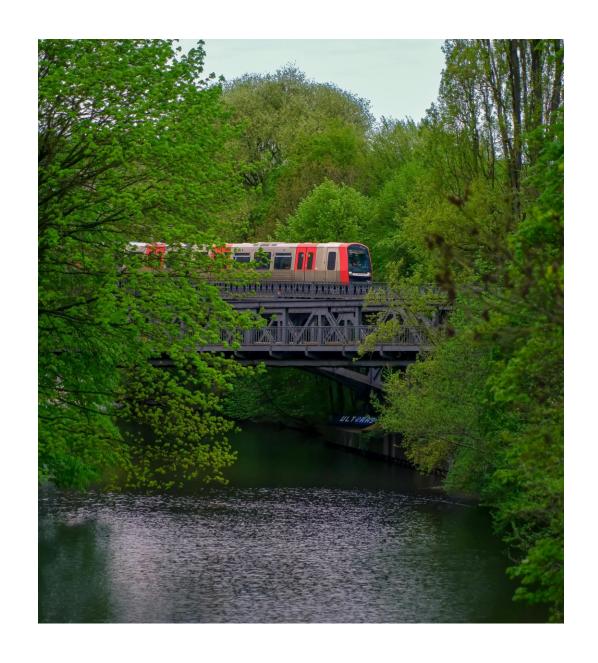


# Climate Change & Urban Transport Impact





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## **Urban Transport and Climate Change**

## **Key Points:**

- Transportation contributes significantly to urban greenhouse gas emissions.
- Urban areas are particularly vulnerable to climate impacts like heatwaves and flooding.
- Sustainable transport solutions are essential for climate mitigation and adaptation.





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## Strategies for Climate-Resilient Urban Mobility

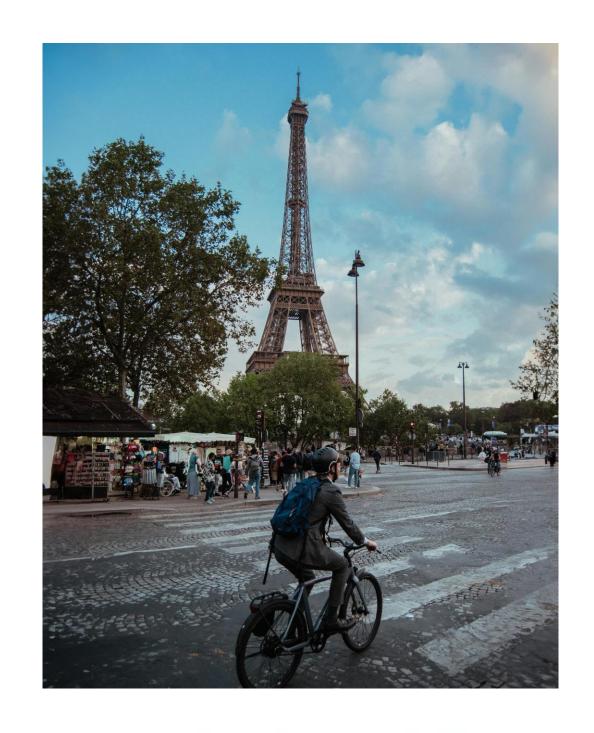
## **Approaches:**

- Promoting active transport modes (walking, cycling).
- Investing in public transit infrastructure.
- Implementing low-emission zones and congestion pricing.
- Integrating land use and transport planning.





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#### **Case Studies 1 - Paris**

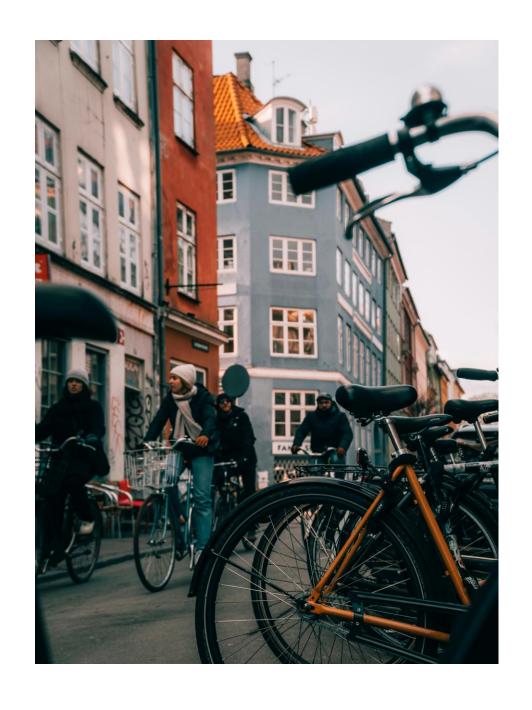
### Paris: Cycling Toward a 100% Bikeable City:

- €250M Cycling Plan (2021–2026): Aims to make Paris fully cyclable.
- 180 km New Lanes: Includes 52 km of "coronapistes" made permanent post-COVID.
- Cycling Surges: Bikes now account for 11.2% of trips—surpassing cars at 4.3%.
- Safety Upgrades: "Green wave" traffic lights and 130,000 secure bike parking spots.





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## Case Studies 2 - Copenhagen

### **Copenhagen: Toward Carbon Neutrality by 2025:**

- Carbon Goal: 42% emission cut since 2005; aims for full neutrality by 2025.
- Mode Shift Target: 75% of trips by bike, foot, or public transport.
- Bike Leadership: 390+ km of lanes; 62% cycle daily.
- Green Mobility: Investing in electric buses & metro expansion.









Source: https://www.maior.it

## Case Studies 3 - Bogotá

## **Bogotá: Electrifying Public Transit:**

- 269 New E-Buses (by 2025): Will cut 26,000 tons of CO<sub>2</sub> annually.
- World's Largest E-Fleet: Benefits over 2 million daily users.
- Smart Tech: Includes regenerative braking & real-time sensors.
- Major Investment: COP 1.6 trillion for charging infrastructure.





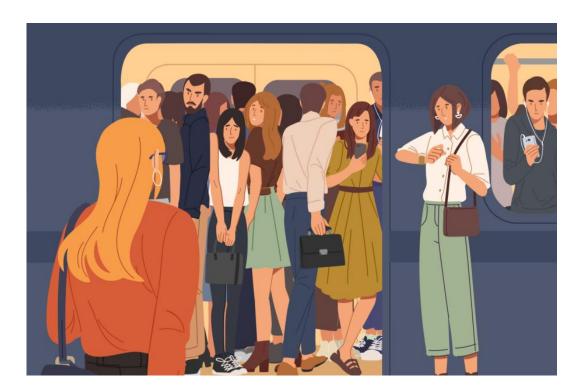


# Gender-Inclusive Transport Planning









Source: https://datapopalliance.org

## **Understanding Gender Disparities in Mobility**

## **Insights:**

- Women often have different travel patterns, including trip chaining and off-peak travel.
- Safety concerns and caregiving responsibilities influence women's mobility choices.
- Transport systems frequently overlook these gender-specific needs.









Source: https://datapopalliance.org

## **Principles of Gender-Inclusive Planning**

## **Strategies:**

- Conducting gender-sensitive mobility assessments.
- Ensuring representation of women in transport planning processes.
- Designing infrastructure that considers safety, accessibility, and convenience for all genders.





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Source: https://www.theguardian.com

## Global Initiatives 1 - Vienna, Austria

Gender Mainstreaming Pioneer: Since the 1990s, Vienna has incorporated gender equality into urban planning.

## **Key Projects:**

- "Frauen-Werk-Stadt" housing designed around women's daily needs
- Safer sidewalks, lighting, and playground design

Impact: Set a global benchmark for inclusive, accessible, and safe urban spaces for all genders.





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Source: https://sustmob.org

## Global Initiatives 2 – Quito, Ecuador

UN Women's Safe Cities Leader (since 2010): First city in the Americas to join.

#### **Core Measures:**

- Citywide surveys on public harassment
- Public awareness campaigns and transit staff training
- Designated women-only spaces on public transport

Impact: Improved safety, reporting mechanisms, and gender-sensitive urban policies.





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Source: https://www.theguardian.com Photo Credit: Elin Berge

## Global Initiatives 3 – Umeå, Sweden

- Feminist Urban Planning: Umeå integrates gender equality into city design, prioritizing women's safety and accessibility.
- Innovative Infrastructure: Features include genderaware bus stops with enhanced lighting and visibility, and pedestrian-friendly environments.
- Community Engagement: Initiatives like the "gendered landscape" bus tour educate citizens on gender-sensitive urban spaces.

**Impact:** Recognized globally for creating inclusive public spaces that address the needs of all genders.





# Affordability and Access in Urban Mobility



## The Importance of Equitable Access

## **Challenges:**

- High transport costs can limit access to employment, education, and healthcare.
- Underserved communities often face longer commutes and fewer transport options.
- Transport policies may inadvertently exacerbate social inequalities.







## Strategies for Enhancing Affordability and Access

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## **Approaches:**

- Implementing fare subsidies or free transit programs for low-income populations.
- Expanding public transport networks to underserved areas.
- Integrating multimodal transport options to improve connectivity.









Source: https://itdp.org

## Case Studies 1 - Bogotá

## Bogotá: Enhancing Affordability and Access

- Integrated Public Transport System (SITP): Unified fare system across buses and BRT, with discounted rates for low-income users.
- Fare Subsidies: Targeted subsidies for vulnerable populations, improving affordability.
- Feeder Services: Free feeder buses connect peripheral areas to main transit lines, enhancing access.
- Impact: Increased mobility for low-income residents, reducing travel costs and time



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Source: https://www.sfmta.com

#### Case Studies 2 - San Francisco

### San Francisco: Advancing Equitable Mobility

- Transit First Policy: Prioritizes public transit, walking, and cycling to reduce car dependency.
- **Equity Programs:** SFMTA offers discounted fares for seniors, youth, and low-income riders.
- Accessibility Initiatives: Investments in infrastructure to improve access in underserved neighborhoods.
- Outcome: Enhanced transit equity, though challenges remain in service coverage and affordability.





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Source: https://aamaadmiparty.wiki

#### Case Studies 3 - Delhi

#### **Delhi: Improving Affordability and Access**

- Free Bus Travel for Women: Introduced to increase women's mobility and safety.
- Public Transport Accessibility Levels (PTAL): Studies reveal disparities in access between planned and unplanned areas.
- First and Last-Mile Connectivity: Efforts to enhance connectivity through feeder services and infrastructure improvements.
- Impact: Progress in making public transport more affordable and accessible, especially for marginalized groups.





# **Group Discussion: Inclusion and Climate Equity in Mobility**







## **Groups Discussion: Inclusion and Climate Equity**in Mobility 1



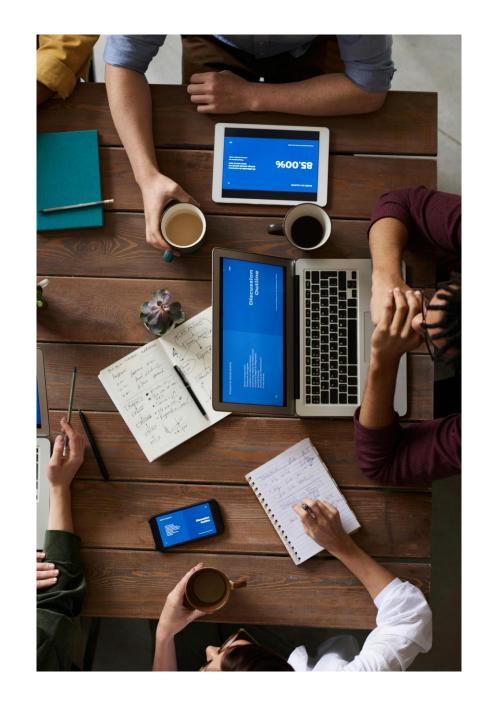
## **Discussion Objectives:**

- Reflect on local challenges related to inclusive and climate-resilient mobility.
- Share experiences and best practices from different contexts.
- Identify actionable strategies to promote equity and sustainability in urban transport.





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## Group Discussion: Inclusion and Climate Equity in Mobility 2

## **Guiding Questions:**

- What are the main barriers to equitable mobility in your city?
- How does climate change impact transport accessibility for vulnerable populations?
- What initiatives have been successful in promoting inclusive and sustainable mobility?
- How can community engagement enhance transport planning processes?





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## Group Discussion: Inclusion and Climate Equity in Mobility 3



#### **Instructions:**

- Form small groups to discuss the guiding questions.
- Identify one key challenge and propose a potential solution.
- Prepare a brief presentation to share your group's insights with the larger group.





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## **Summary & Key Takeaways**

- Urban Transport & Climate Responsibility
- Gender-Inclusive Transport Planning
- Equity in Affordability & Access
- Case-Based Inspiration
- Dialogue for Change
- Final Takeaway







## Thank you!







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Module 2: Sustainable Urban Mobility and Energy Efficiency

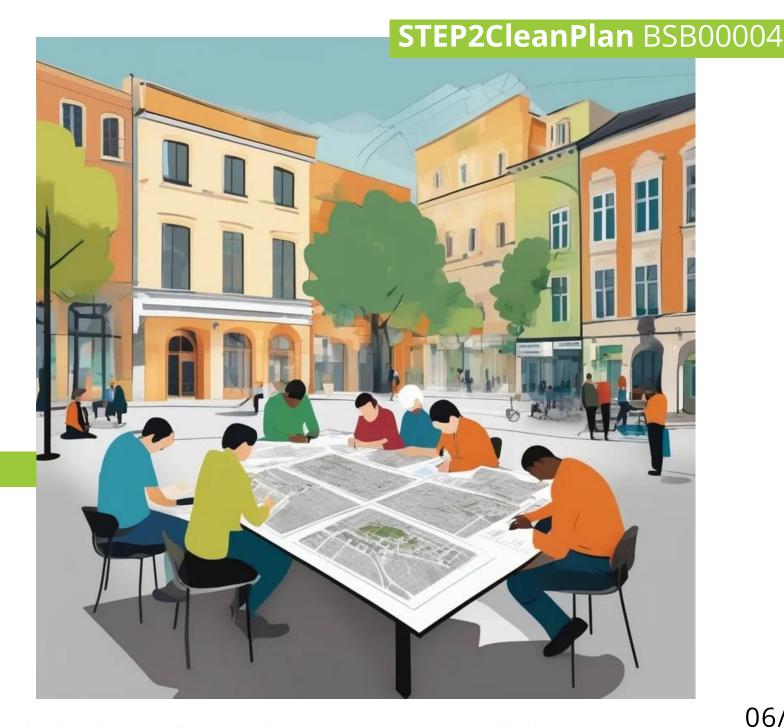
Sub Module 201: Sustainable Urban Mobility

201 C: Transport Innovation & Technology

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COOPERATION FOR SUSTAINABLE ENERGY AND CLIMATE ACTIONS PLANNING AND MONITORING IN BSB







## Agenda

## **MODULE 3 – Transport Innovation & Technology**

- Mobility as a Service (MaaS): An Introduction
- Autonomous Urban Transport Systems
- Urban Air Mobility (UAM)
- Electric Vehicles and Infrastructure Planning
- Group Discussion: Feasibility of applying smart solutions in small cities





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## **Training Module Objectives**

- Understand the concept and components of Mobility as a Service (MaaS).
- Explore the development and impact of autonomous urban transport systems.
- Examine the emerging field of Urban Air Mobility (UAM) and its potential applications.
- Analyze the integration of electric vehicles (EVs) into urban infrastructure planning.
- Assess the feasibility and challenges of implementing smart transport solutions in small cities.





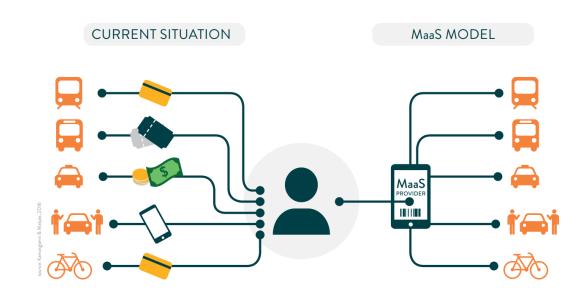


# Mobility as a Service (MaaS): An Introduction









## **Understanding MaaS**

• **Definition:** Mobility as a Service (MaaS) is an integrated approach to transportation that combines various modes—such as public transit, ride-sharing, bike-sharing, and car rentals—into a single, accessible, and user-centric platform.









Source: https://skedgo.com

## **Key Components of MaaS**

#### **Elements:**

- Multi-modal integration
- Real-time information and updates
- Seamless payment systems
- Personalized user experiences
- Data analytics for service optimization









## Global Examples of MaaS 1 – Helsinki's Whim

- Integrated Transport Modes: Public transit, taxis, bikes, e-scooters, rental cars.
- Subscription Options: Tiered plans from pay-asyou-go to unlimited access.
- User Engagement: Over 6 million trips logged.
- Impact: Reduced private car usage; enhanced multimodal travel.





## Global Examples of MaaS 2 – Singapore's Beeline

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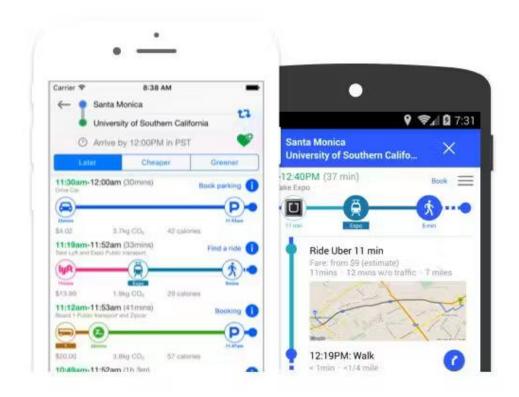


- Crowdsourced Routing: Commuters suggest and activate new bus routes.
- Data-Driven Planning: Utilizes analytics to optimize services.
- Public-Private Collaboration: Joint initiative by government and private operators.
- Outcome: Improved commuter satisfaction and service efficiency.





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## Global Examples of MaaS 3 – Los Angeles' Go LA

- Multi-Modal Integration: Combines public transit, ride-sharing, biking, and walking options.
- Real-Time Information: Provides up-to-date transit data.
- User-Centric Design: Personalized travel planning based on preferences.
- Goal: Encourage sustainable transportation choices.





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## Global Examples of MaaS 4 – Berlin's Jelbi App

- Comprehensive Integration: Public transport, escooters, bikes, car-sharing, taxis.
- Single Platform: Plan, book, and pay for all services in one app.
- Sustainability Focus: Over 80% of vehicles are emission-free.
- Reach: More than 230 mobility hubs across Berlin.





## Global Examples of MaaS 5 – Tokyo's MaaS Pilot

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- Service Integration: Railways, buses, taxis, shared mobility services.
- **Personalization:** Tailored route suggestions based on user preferences.
- Real-Time Data: Provides current transit information and congestion levels.
- Objective: Enhance urban mobility and user convenience.





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## **Benefits and Challenges of MaaS**

#### **Benefits:**

- Reduces reliance on private vehicles
- Enhances accessibility and convenience
- Promotes sustainable transport modes

## **Challenges:**

- Data privacy and security concerns
- Regulatory and policy hurdles
- Integration of diverse service providers







# Autonomous Urban Transport Systems









# **Overview of Autonomous Transport**

• **Definition:** Autonomous urban transport systems utilize self-driving vehicles—such as buses, shuttles, and taxis—equipped with advanced sensors and AI to navigate without human intervention.









# **Technologies Enabling Autonomy**

# **Components:**

- LiDAR and radar sensors
- GPS and real-time mapping
- Machine learning algorithms
- Vehicle-to-everything (V2X) communication





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# **Advantages of Autonomous Transport**

# **Benefits:**

- Improved road safety by reducing human error
- Enhanced traffic efficiency and reduced congestion
- Increased accessibility for non-drivers
- Potential for 24/7 service availability





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# Global Implementations 1 - Karsan

#### Karsan Autonomous e-ATAK

- Pioneering Technology: First Level-4 autonomous electric midibus in Europe.
- Successfully navigated an 800-meter tunnel in Stavanger, Norway.
- Deployed in Finland (Tampere), Germany, and Switzerland.
- Equipped with LiDAR, RGB/thermal cameras, and IMU sensors for precise navigation.
- Service Record: Over 80,000 km driven autonomously, transporting more than 30,000 passengers.



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# Global Implementations 2 - Waymo

- Service Overview: Waymo One offers fully autonomous ride-hailing in Phoenix, San Francisco, Los Angeles, and Austin.
- Expansion Plans: Testing underway in Houston, San Antonio, and Orlando.
- Over 10 million paid rides completed.
- 250,000 weekly rides as of early 2025.
- Technological Edge: Utilizes a combination of LiDAR, radar, and cameras for navigation.





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# Global Implementations 3 - Navya

- Navya's autonomous shuttles in Lyon, France.
- Product Highlight: Autonom<sup>®</sup> Shuttle a fully electric, driverless vehicle designed for first and last-mile transport.
- Integrated into Lyon's public transport network since 2016.
- Operational in over 21 countries across various urban and private settings.
- Carries up to 15 passengers.
- Operates at limited speeds for safety in pedestrian areas.
- Technology: Equipped with GNSS, LiDAR, and cameras for autonomous navigation.







Urban Air Mobility (UAM)









# Introduction to UAM

 Definition: Urban Air Mobility (UAM) refers to the use of electric vertical take-off and landing (eVTOL) aircraft to transport passengers and goods within urban areas, aiming to alleviate ground traffic congestion.





# **Potential Applications of UAM**

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## **Use Cases:**

- Air taxis for short-distance urban travel
- Emergency medical services
- Cargo and parcel delivery
- Connecting remote or underserved areas





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# **Challenges and Considerations**

#### **Issues:**

- Airspace management and regulation
- Infrastructure requirements (e.g., vertiports)
- Public acceptance and noise concerns
- Safety and reliability standards









# Current Developments 1 – FAA (USA)

- New Aircraft Category: Introduced "powered-lift" classification for eVTOLs, the first new category in nearly 80 years.
- Pilot Certification: Established Special Federal Aviation Regulation (SFAR) for pilot training and operation of air taxis.
- Operational Blueprint: Released Urban Air Mobility Concept of Operations (ConOps) Version 2.0, outlining integration into national airspace.
- Infrastructure Planning: Collaborating with NASA and DoD on simulations and testing for AAM implementation.







# **Current Developments 2 – EASA (Europe)**

- Regulatory Framework: Issued Opinion No. 04/2024, setting certification standards for electric and hybrid VTOL aircraft.
- Innovative Air Mobility Hub: Launched a digital platform for stakeholders to exchange information on air taxis and drones.
- U-Space Implementation: Developing air traffic management services for low-altitude drone operations in urban areas.





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Source: https://evtol.news

# **Current Developments 3 – Volocopter & Joby**

# **Volocopter:**

- VoloCity eVTOL: Undergoing EASA certification; designed for urban air taxi services.
- Operational Trials: Conducted test flights in cities like Singapore and Dubai.

# **Joby Aviation:**

- FAA Approval: Received authorization for ElevateOS, its air taxi operating system.
- International Expansion: Performed first exhibition flight in Japan; secured \$250 million investment from Toyota.





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Source: https://www.urbanv.com

# **Current Developments 4 – Urban V & FFG**

- Strategic Partnership: UrbanV and Future Flight Global (FFG) formed an alliance to develop Advanced Air Mobility services.
- Rome Initiative: Launching AAM operations in Rome, with plans to expand to global markets.
- Infrastructure Development: Combining UrbanV's vertiport expertise with FFG's electric aircraft operations to build a comprehensive AAM ecosystem.







# Electric Vehicles and Infrastructure Planning





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# Rise of Electric Vehicles (EVs)

- Global EV sales increased by 35% in 2023.
- Norway: Nearly 90% of new car sales are fully electric.
- India: Uttar Pradesh leads with over 400,000 EV registrations, primarily e-rickshaws.





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# **Infrastructure Requirements**

## **Needs:**

- Widespread and accessible charging stations
- Integration with renewable energy sources
- Smart grid development for load management
- Urban planning accommodating EVs (e.g., parking, zoning)





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# **Innovative Initiatives 1 - Delhi**

- Expansion of Charging Infrastructure: Inaugurated 25 new low-cost EV charging stations in Mayur Vihar Phase-1, enhancing accessibility for residents.
- Affordability: Delhi offers some of the lowest EV charging rates in India, encouraging wider adoption.
- **Policy Goals:** Aims for 25% of new vehicle registrations to be electric by 2024, reinforcing its commitment to sustainable transportation.





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Source: https://www.ecowatch.com

## **Innovative Initiatives 2 - Barcelona**

- MetroCharge Project: Utilizes regenerative braking energy from metro trains to power EV charging stations, integrating public transit with EV infrastructure.
- **Energy Efficiency:** The system provides all energy needs for 28 of 163 subway stations, saving 6% of the metro's total energy consumption.
- Sustainability: Combines recovered braking energy with solar power, showcasing a multifaceted approach to green energy utilization





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Source: https://chargedevs.com

# Innovative Initiatives 3 – San Francisco

- Curbside Charging Pilot: Launched a program to install curbside EV charging stations, addressing the needs of residents without off-street parking.
- Public-Private Partnership: Collaborated with companies like Urban EV, It's Electric, and Voltpost to expand charging infrastructure.
- Climate Goals: Aims to install at least 1,700 public chargers by 2030, supporting the city's target of net-zero emissions by 2040





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# Innovative Initiatives 4 - Nagpur

- Residential Charging Stations: MIHAN housing society installed exclusive EV charging stations for residents, featuring both DC fast chargers and standard AC points.
- Community Engagement: The initiative was spearheaded by the housing society's managing committee, reflecting growing environmental consciousness at the community level.
- Citywide Expansion: Nagpur Municipal Corporation plans to increase public charging stations from 83 to 150 by 2027, aligning with the city's EV Readiness Plan.



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# **Policy and Planning Considerations**

# **Strategies:**

- Incentivizing EV adoption through subsidies and tax benefits
- Developing comprehensive EV infrastructure plans
- Ensuring equitable access to charging facilities
- Collaborating with private sector for infrastructure development





# Group Discussion: Feasibility of applying smart solutions in small cities







# **Group Discussion: Feasibility of Applying Smart Solutions in Small Cities 1**



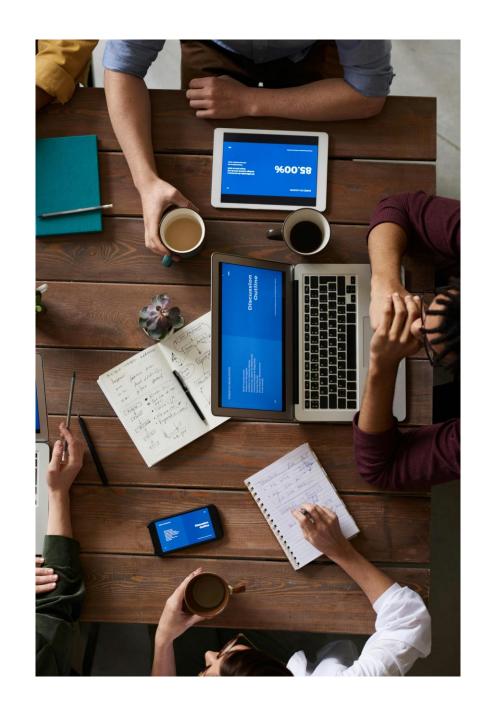
# **Discussion Objectives:**

- Evaluate the applicability of MaaS, autonomous transport, UAM, and EV infrastructure in small city contexts.
- Identify potential challenges and opportunities unique to smaller urban areas.
- Develop strategic approaches for implementing smart mobility solutions.









# **Group Discussion: Feasibility of Applying Smart Solutions in Small Cities 2**

# **Guiding Questions:**

- What are the specific mobility challenges faced by small cities?
- How can smart transport technologies address these challenges?
- What are the resource and infrastructure constraints?
- How can community engagement be fostered in adopting new technologies?





STEP2CleanPLAN

# **Group Discussion: Feasibility of Applying Smart Solutions in Small Cities 3**



## **Instructions:**

- Form groups of 4-6 participants.
- Select a small city (real or hypothetical) and assess its readiness for smart transport solutions.
- Develop a brief action plan outlining steps for implementation.
- Present findings and recommendations to the larger group.





#### STEP2CleanPLAN



# **Summary & Key Takeaways**

- Innovation Is Transforming Urban Mobility
- Integration Is Key
- Autonomous & Aerial Solutions
- ★ EVs & Infrastructure Planning
- Final Takeaway







# Thank you!

